

# Marketing Packages



## Basic

- Up to 9 professional photos
- Photoplan & floorplan
- For Sale board
- Standard listing on Rightmove & Zoopla
- General buyer match
- 2 x Viewing events
- 5 x 1:1 viewings (£35 per additional viewing)
- Legal sales package

Most Popular

## Premium

- Everything in Basic plus:
- Up to 25 professional photos including:
  - 2 x Day-to-dusk images
  - Facelift image technology to exterior photos
  - Premium match to Priority Buyers
  - Virtual Launch Event
  - 'Just Listed' social video
  - Social media campaign tailored to buyer groups
  - Enhanced Rightmove listing
  - 20 x 1:1 viewings
  - Personal updates from your personal team

## Luxury

- Everything in Premium plus:
- Consultation with our in-house Home Staging Advisor
  - Unlimited photos including
  - 4 x Day-to-dusk images
  - Facelift Technology to all photos
  - Matterport 3D Virtual property tour
  - Drone images
  - Drone video footage
  - 4 x Viewing events
  - Unlimited x 1:1 viewings
  - Daily updates from Sales Team with bespoke reporting
  - Property listing video
  - Individual property branding to our New Homes standard
  - Luxury brochure